

DRIVING SUSTAINABILITY WITH THE HPE GREENLAKE EDGE-TO-CLOUD PLATFORM

Advance your sustainable future and your business value

57% of enterprises say efficiency and sustainability are very important for their competitive differentiation¹



By 2025, **90%** of Global 2000 will mandate use of reusable materials in hardware supply chains, carbon neutrality targets for IT facilities, and lower energy use as prerequisites for doing business.²

Make the leap toward circular IT with the **HPE GreenLake platform**, a robust set of cloud services that deliver IT outcomes that are responsibly sourced and efficiently delivered. Here's how:

IT EFFICIENCY

67% of enterprises using on-premises storage over-invest³



10% compute utilization in non-virtualized environment⁴

25% comatose compute in the average data center⁵

UNUSED TODAY

Reduce unused IT

Maximize return and impact with as-a-service offerings

69%

of organizations will execute workloads primarily in flexible as-a-service environments by 2023⁶

ENERGY

Optimize energy consumption

Minimize energy costs and emissions by:

30% TCO savings⁷
33% energy cost savings⁸

Increasing utilization
Eliminating overprovisioned, unused equipment

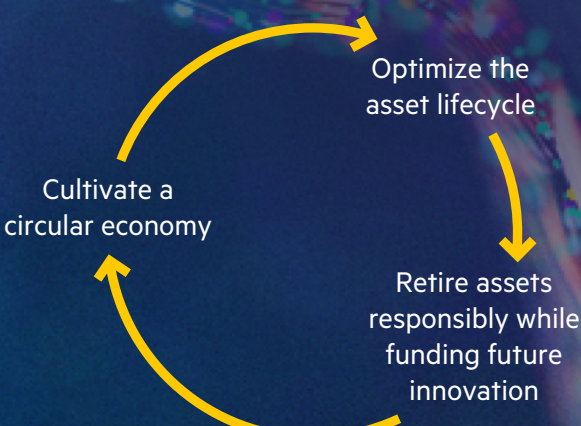


Optimizing server refresh cycles
Lowering energy consumption and footprint

LIFECYCLE

Manage your asset lifecycle

Reduce the environmental impact of business operations while boosting your IT budget



Almost **90%** of IT assets recovered by HPE Financial Services are given a second life⁹

INSIGHT

Get insights with HPE GreenLake Central

Real-time visibility
Optimization insights
Budgets and alerts



Actively manage infrastructure utilization at the most granular level through a single platform to eliminate overprovisioning



Right size your IT and retire assets responsibly while funding future innovation—with the **HPE GreenLake platform** in your data center or at an energy efficient colocation provider.

LEARN MORE AT
hpe.com/greenlake